



EMMA WELCH

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✨ portfolio: emma-welch.com ✨

✨ EXPERIENCE -----

MYRIAD ART GROUP

Associate Graphic Designer | August 2023 - September 2024

- Designed branded flyers, booklets, & other marketing materials
- Crafted designs and color-corrected images for print and socials
- Composed and maintained weekly email blasts
- Edited price lists & other official documents
- Implemented constructive feedback from remote team
- Created engagement through short-form video content on socials
- Wrote copy for blog posts, e-blasts, & other social media content

LUCIAREL GRAPHIC DESIGN & ILLUSTRATION

Freelance Graphic Designer & Illustrator | 2019 - Current

- Increased client's YouTube following by over 1K with branding
- Establishes client expectations with open line of communication
- Matches style of illustration to complement project and budget

MAVKA PRESS

Printmaker & Business Owner | 2023 - 2024

- Grew loyal following on social media with strong branding
- Sold many high-quality prints within short time frame
- Hosted a successful giveaway and grew mailing list by 50%

BLOODKNOT WEBCOMIC

Writer, Illustrator | 2020 - 2022

- Ideated and authored story from script to finished comic
- Typesetted text and arranged page layouts
- Implemented social media marketing to grow audience
- Created easily navigable, visually appealing site to host comic

DRACULOLA ROLEPLAYING GAME

Freelance Illustrator | 2020

- Enticed Kickstarter backers critical to the game's success
- Designed over a dozen characters based on Art Brief
- Illustrated eye-catching cover art, props, and creatures

CUSTOM INK

Singles Satisfaction Associate | 2018 - 2019

- Collaborated with Production team to facilitate accurate printing
- Advised customers on expressive T-shirt redesigns
- Seamlessly bridged distance between remote teammates
- Audited custom T-shirt designs for content concerns

✨ SOFTWARE -----

- Adobe InDesign CC
- Adobe Illustrator CC
- Adobe Photoshop CC
- Adobe Premiere CC
- Adobe Acrobat
- Figma
- Sketch
- All Social Media Platforms
- Wordpress
- HTML/CSS
- G Suite / Microsoft Office

✨ SKILLS -----

- Graphic Design
- Typography
- Layout Design
- Photo Editing
- Retouching, Color Correcting
- Preparing Print Files
- Concept Sketching
- Detail-oriented
- Bright Personality
- Illustration
- Time Management

✨ EDUCATION -----

VIRGINIA COMMONWEALTH UNIVERSITY

2013 - 2017

- BFA in Communication Arts
- Magna Cum Laude

TOKYO INTERNATIONAL UNIVERSITY

2016 - 2016

- Study Abroad, Homestay
- Focus in Japanese Language